



Deira Islands Night Souk, Dubai, UAE

This retail district located on the Deira Islands is called “The biggest night market in the world” - a beautiful, modern interpretation of the traditional Arabic souk - new on your Dubai bucket list...

Deira is the original trading hub of the city, where buyers and sellers from all over the world come together to do business. The new Night Souk will serve as an extension of these traditional commercial activities by significantly boosting trading opportunities in the Old Dubai-area.

With its 5300 shops and nearly 100 cafés and restaurants, the Deira Islands Night Souk is going to add a modern touch to a traditional Arabic night market and provide a shopping and entertaining destination not only for tourists, but for the locals as well. Located on Deira Islands’ waterfront next to the Deira Mall and within walking distance from the islands’ residential area, it will be easy to reach both by land and by water. More than 3000 parking places will be available for visitors and the adjoining marina welcome maritime visitors.

Application

As for the layout, the 1.9 km long quayside will feature a promenade with dining outlets facing the waterfront and the trading grounds behind them. The whole area, having 420,000 m² of gross leasable

space, will be divided into 4 zones called “villages”. Each village will include a set of pavilions with the souk outlets inside. These same-sized outlets will offer a wide variety of products and services - just like in any traditional souk. The market will operate from sunset and until midnight; considering this, no conventional air conditioning was planned - instead, the pavilions were designed with a number of large cooling units - each fitted with a FlowCon PICV - to ensure intense air movement and keep the temperature at a comfortable level during any evening.

Project configurations

Project name: Deira Night Souk Market, Dubai

Developer: Nakheel PJSC

Consultant: AE7

Contractors: Verger Delporte MEP

Valve model and quantity:

800 pcs. FlowConGreen.2 incl. failsafe actuator

Application: New building

FlowCon distributor: Intercool LLC

Date of inauguration: Planned for Q1/2020



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